

Marketing Basics for Small Business

Learn the basics of marketing for your small business

- ♦ Identify your customers and how to reach them
- ♦ Avoid making common mistakes and wasting money
- ♦ Create and keep a positive image

When: November 13, 2018
6:00 to 9:00 p.m.

Where: Community Development Resources
285 S. 68 St. Pl. Suite 420
Lincoln NE 68510

Cost: Free. But Pre-registration is required

Mr. Steven Bors, BS, MBA will be the presenter for this session. Steve has an extensive professional background in Marketing; including research, analysis, and product development. He is the current Director of Southeast Community College's Entrepreneurship Center and teaches marketing classes at SCC.

To Register contact Dorris Miller at dmiller@cdr-nebraska.org or call 402-436-2387.